



Vishruti Singh

UX Designer



9995099492, 9837046390



vishrutisingh03@gmail.com



VishrutiUX.com



www.linkedin.com/in/vishruti-singh-038508111

Product Design Toolkit

Design & Prototyping: To create interactive prototypes, manage versions & enable seamless collaboration.

Figma, Flutterflow, Sketch, XD, Miro, InVision

Creative Suite: To Craft high-fidelity visuals & scalable brand assets.

Photoshop, Illustrator, Canva

Concept & Visual AI Tools: To transform ideas into quick visuals/vectors, interactive concepts..

Gemini, Co-pilot, Vercel/V0, Midjourney

UX Skills

Wireframing, Prototyping, Interaction Design, Visual Design, Information Architecture, Sketching, Design Systems, Rapid Prototyping, Accessibility Design, Responsive Design

Methods

Usability Testing, Journey Mapping, Personas & User Stories, Accessibility (WCAG 2.1), Design Thinking, Heuristic Evaluation, Service Blueprinting, Contextual Inquiry, A/B Testing

Other Skills

Business Analytics, Chatbot NLP, Collaboration, Leadership, Empathy, Basic HTML & CSS, Agile/Scrum, Workshop Facilitation, Design Documentation, Data-Driven Design

Education

M.Des, Experience Design 2019 – 2021
NIFT, Kannur

BFA, Fine Arts 2014 -18
Aligarh Muslim University, Aligarh

Professional Summary

Innovative and detail-oriented UX Designer with 4+ years of experience creating user-centered digital experiences for B2B, B2C and SaaS products across healthcare, fleet management, and business analytics. Skilled in design strategy, prototyping, and cross-functional collaboration. Passionate about leveraging research-driven insights to design solutions that enhance usability, efficiency, and user satisfaction.

Work Experience

UX Designer

Jan 2025 – Present

21 Knots Design & Consulting Pvt. Ltd., Mumbai (Remote)

- Redesigned the structure of ship loading software, improving usability and efficiency.
- Designed end-to-end workflow for vessel operations fleet management platform, improving crew-shore collaboration and operational efficiency.
- Collaborated with developers and stakeholders to align product design with business goals.

UX Designer

Jul 2021 – Dec 2024

Carelon Global Solutions, Bengaluru

- Enhanced NLP and AI features in provider chatbot using conversational UI design principles, improving query comprehension and reducing resolution time.
- Streamlined healthcare program creation and patient information access, improving usability for providers.
- Designed analytics dashboards that decreased report-generation time by 30% for analysts, translating complex data into clear, user-friendly visualizations.

UX Design Intern

Feb 2021 – Apr 2021

Futurepath Solutions, Delhi (Remote)

- Supported Unsong, a storytelling platform for young and professional athletes to share and discover inspiring journeys, by collaborating with developers to refine UI/UX flows.

Illustration & Graphic Design Intern

Jul 2020 – Dec 2020

Fast Bridge Consulting, Belgium (Remote)

- Designed logo, cover, and illustrations for the book 'Cycles'.
- Designed 30+ illustrations and course visuals, enhancing clarity and effectiveness of information design.

Soft Skills & Leadership

- Facilitated 2 days workshops with cross-functional teams to align product vision.
- Mentored junior designers, improving team design maturity.

Achievements

- Impact Award, Carelon Global Solutions
- NCC 'C' Certificate (A Grade)