



# Vishruti Singh

## UX Designer

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### Product Design Toolkit

**Design & Prototyping:** To create interactive prototypes, manage versions & enable seamless collaboration.

*Figma, Flutterflow, Sketch, XD, Miro, InVision*

**Creative Suite:** To Craft high-fidelity visuals & scalable brand assets.

*Photoshop, Illustrator, Canva*

**Concept & Visual AI Tools:** To transform ideas into quick

visuals/vectors, interactive concepts..

*Gemini, Co-pilot, Vercel/VO,*

*Midjourney*

### UX Skills

Wireframing, Prototyping, Interaction Design, Visual Design, Information Architecture, Sketching, Design Systems, Rapid Prototyping, Accessibility Design, Responsive Design

### Methods

Usability Testing, Journey Mapping, Personas & User Stories, Accessibility (WCAG 2.1), Design Thinking, Heuristic Evaluation, Service Blueprinting, Contextual Inquiry, A/B Testing

### Other Skills

Business Analytics, Chatbot NLP, Collaboration, Leadership, Empathy, Basic HTML & CSS, Agile/Scrum, Workshop Facilitation, Design Documentation, Data-Driven Design

### Education

**M.Des, Experience Design** 2019 – 2021  
NIFT, Kannur

**BFA, Fine Arts** 2014 - 18  
Aligarh Muslim University, Aligarh

### Professional Summary

Innovative and detail-oriented UX Designer with 4+ years of experience creating user-centered digital experiences for B2B, B2C and SaaS products across healthcare, fleet management, and business analytics. Skilled in design strategy, prototyping, and cross-functional collaboration. Passionate about leveraging research-driven insights to design solutions that enhance usability, efficiency, and user satisfaction.

### Work Experience

#### UX Designer

Jan 2025 – Present

21 Knots Design & Consulting Pvt. Ltd., Mumbai (Remote)

- Redesigned the structure of ship loading software, improving usability and efficiency.
- Designed end-to-end workflow for vessel operations fleet management platform, improving crew-shore collaboration and operational efficiency.
- Collaborated with developers and stakeholders to align product design with business goals.

#### UX Designer

Jul 2021 – Dec 2024

Carelon Global Solutions, Bengaluru

- Enhanced NLP and AI features in provider chatbot using conversational UI design principles, improving query comprehension and reducing resolution time.
- Streamlined healthcare program creation and patient information access, improving usability for providers.
- Designed analytics dashboards that decreased report-generation time by 30% for analysts, translating complex data into clear, user-friendly visualizations.

#### UX Design Intern

Feb 2021 – Apr 2021

Futurepath Solutions, Delhi (Remote)

- Supported Unsung, a storytelling platform for young and professional athletes to share and discover inspiring journeys, by collaborating with developers to refine UI/UX flows.

#### Illustration & Graphic Design Intern

Jul 2020 – Dec 2020

Fast Bridge Consulting, Belgium (Remote)

- Designed logo, cover, and illustrations for the book 'Cycles'.
- Designed 30+ illustrations and course visuals, enhancing clarity and effectiveness of information design.

### Soft Skills & Leadership

- Facilitated 2 days workshops with cross-functional teams to align product vision.
- Mentored junior designers, improving team design maturity.

### Achievements

- Impact Award, Carelon Global Solutions
- NCC 'C' Certificate (A Grade)